

Dear Member

I am writing on behalf of the Executive of the NAPGC to make you aware of proposed changes to our membership affiliation during the coming months, ready for the 2019 season.

You may be aware that our current club affiliation has been under discussion for some time. We were mindful of some concerns surrounding the £2 per club member model flagged at the January AGM and our Executive agreed to review it during the 2018 season.

We have now done so and I am writing to make you aware of the changes as proposed by the Executive.

We are proposing to move to a tiered band of membership for clubs depending on their membership levels. These will be paid annually and membership of the NAPGC will then be applicable to all club members.

The proposed tiered levels are:

- Up to 49 members £50 per annum
- 50-99 members £100 per annum
- 100-149 members £150 per annum
- 150 members plus £200 per annum

We believe this to be a fairer method of affiliation to all clubs, whatever their size.

The benefits of membership have also been fully reviewed and this will be expanded during 2019, both for individual members and their clubs. They will include: -

- Use of NAPGC logo on your website
- Website entry including marketing of your events and membership packages
- Handbook entry
- Inclusion within the NAPGC mobile app
- Marketing access to members (GDPR compliant)
- Host venue for NAPGC events
- Inclusion in monthly area NAPGC newsletters
- Access to affiliated golf societies (GDPR compliant)
- Schedule of more than 90 events for individual members and club teams

We will also be increasing our efforts to expand the NAPGC membership to include other areas of the country, particularly in the North where activity has declined in recent years. Area representatives will be recruited, and we plan to stage a schedule of events in those areas, increasing as membership and demand grows.

The public golf courses and their associated clubs are an important part of the structure of golf in the UK. As there are an increasing number of independent golfers we believe that we and our member clubs have a role to play in encouraging more to take the affordable option of joining a public golf course, being introduced to the game, events and camaraderie that only being a member can provide.

With this objective in mind, we will be introducing an independent golfer membership category- NAPGC associate membership-in 2019. Benefits will include: -

- Insurance
- Associate member newsletter (at least 4 times a year)
- NAPGC mobile app including find a game
- Associate member events

As individual associate members join us, they will be exposed to the fantastic array of our member clubs and their membership offers. Events at your golf courses will make them aware what the game has to offer as a member of one of our clubs and between us we can help visibly grow the game and public golf course membership.

Finally, I know that many of you will be aware that our Secretary Ed Michell retired in May. The NAPGC is greatly indebted to Ed and his wife Jane for the role they have played in more than 20 years as secretary of the NAPGC. We wish Ed and Jane a happy retirement.

I am pleased to confirm that Jane Carter has been appointed Secretary of the NAPGC. She brings a wealth of expertise and knowledge in the golf industry and will play an important role in helping us grow membership of the NAPGC and increasing the benefits to all our member clubs and golfers.

The NAPGC was founded in 1927 and is one of the oldest bodies in golf. It has a rich and important history. As golf has changed in recent years, the Executive is fully aware of its responsibilities to safeguard the future of the organisation and to help it thrive. Accessibility to affordable golf underpins the growth of the game in the UK. The NAPGC has a part to play and only by reviewing our current structure and objectives can we be sure we are ready to play that part on your behalf.

We hope you will support us.

Yours sincerely

Neil Jennings

Chairman NAPGC